MINUTES OF BOARD MEETING



Meeting Title OutdoorLads Board Meeting

Location: LGBT Foundation

Date and Time Thursday 21st April 2022 6.30pm

Attendees MT Matt Tennant (Chair)

NP Niels Pedersen (Treasurer)

SA Steven Allan
DBL Danny Ballantyne
FB Fergus Brunning
SH Simon Hawthorn
GB Gavin Bridge
RO Richard Overton

DBK Dave Banks
EG Emma Green
DBN Dan Byrnes (staff)

YGR Yvonne Goldsmith-Rybka (staff)

22/09 Welcome & Apologies for absence

Matt Tennant welcomed all in attendance to the first face to face Board Meeting in over 2 years. Apologies were forwarded from Danny McKeown-Henshall, Joey Payne and Liam Russell.

22/10 Approval Minutes/ Actions & Matters Arising from last Board Meeting

February minutes were approved for publication. It was noted that lifetime member could be considered for retired/long standing members on a case-by-case basis. LR has updated COVID Policy and Emergency procedures.

It was noted the recent passing former trustee John Stewart, alongside member Rob Rawson. John Stewart his partner have also made a donation towards OutdoorLads and the training of its leaders. It was noted that it would be decided how the money donated would be used. **Action MT/NP/EG/LR**

22/11 Declarations of Conflict of Interest

In addition to ongoing conflict of interests, it was noted DB now works for SA at Linten Technology. It was noted that we need investigate how ODL manages conflict of interest with our advisors to the Board. **Action NP.**

22/12 Office Update/ Board Report

DBN provided the office update in LR's absence. Most hostel events have sold out which is promising, including BIG Spring Camp and Peaky Weekender. All members that booked onto BIG Spring Camp in 2019 will be emailed a reminder. It was noted that discussions with BSc vendor for future years are ongoing and Board will be kept updated accordingly.

North Face as part of their partnership to OutdoorLads have confirmed a donation to the charity, as well as clothing donations following our marketing partnership and two days filming with them.

It was noted no progress has yet been made re a new venue for Halloween. MT expressed a concern that around the availability of events for new members signing up. It was noted that hostels sell out so quickly that the office is staggering their publication in order to be able to offer something to new sign-ups regularly.

DBK's noted paid membership is up 17% on last year but that new memberships have slowed down over the last 2-3 months, with the regions in the South East and North West performing best, and most event types now 'getting back to normal.' SA suggested a price increase to fixed term memberships to encourage more members to sign up to annual direct debits in order to make a saving.

It was also mentioned we need to make contact with inactive members in order to re-engage or clear out – this will be addressed with the new website supplier.

22/13 Report Ops Sub-Committee

The Board noted and approved the appoint of a new chair Operational Sub-Group: EG.

Item is confidential until new proposal is published to leaders

Leader Credits: It was noted discussion around the ongoing risk management of Leader Credits after consideration of the Charity Commission guidance. The Board agreed with the recommendation to review the existing Leader expense policy and confirmed leader credits would be terminated in 2022. **Action LR**

Recommendation of Price Rise: Operations Sub-Group have not proposed an inflationary rise in the membership fee until the budget for 2022-23 has been finalised. **Action NP/LR**

All updated policies approved – Code of Conduct/ Safeguarding/ Complaints / Anti-Bribery/ Procurements

22/14 Financial Update

NP noted projected forecasts and expects to make an operating profit of nearly £15k before depreciation. This is largely due to better than expected donations and bar income, with lower expenses than forecast. It was noted though that without Furlough donations we would have made a loss. This profit will boost our reserves policy but IT costs will increase in the next financial year whilst moving provider.

22/15 Website Update

Proposals have been submitted from three new website developers – Richard Reid to provide Ops Sub-group with his recommendation which will then be submitted to the board for final approval.

22/16 Strategy Update

The Board approved the top Level Vision, Mission and Values for consultation with the members.

RO presented a consultation road map, with a strategy launch date in June, consultation with members in July.

It was agreed that the projects that sit within each objective area should not be worked on by each project sponsor and a separate meeting to approve these would be set up. **Action MT/RO.**

22/17 Proposal AGM 2022 Date

Monday 19th September 2022 approved

22/18 Any Other Business

None

The meeting closed at 9pm

Upcoming Board Dates Monday 13th June (online) Thursday 21st July (Face to face – London) Monday 5th September (online)