

# MINUTES OF BOARD MEETING



**Meeting Title** OutdoorLads Board Meeting  
**Location:** Online via Microsoft Teams  
**Date and Time** Monday 7<sup>th</sup> June 2021 From 7pm

**Attendees**

MT	Matt Tennant (Chair)
DMH	Danny McKeown-Henshall (Vice-Chair)
NP	Niels Pederson (Treasurer)
SA	Steven Allan
NS	Neil Sharp
DB1	Dan Barcroft
DB2	Danny Ballantyne
FB	Fergus Brunning
LR	Liam Russell (staff)
YGR	Yvonne Goldsmith-Rybka (staff)

## **21/26 Welcome & Apologies**

MT welcomed all to meeting, and apologies were sent from Gavin Bridge and Simon Hawthorn as both were away on annual leave.

## **21/27 Review of Actions & Matters Arising from last Board Meeting**

DMH has adapted the sub group notes into a standard template, and he is to update the Trustee for Staff advert for the website. **DMH**

With regards to First Aid Kits for all leaders, it was agreed that this would be too expensive an outlay to provide for every leader, however they would be made available if leaders wished for certain event types.

With regards to funding for these first aid kits and first aid leader training, GB to update at next meeting **GB**

Insurance matters re new climbers dealt with but FB to clarify our position with AIM. **FB**

All agreed that BIG Summer Camp and 15<sup>th</sup> Birthday Party will go ahead, and the events have now gone live

DB2 thanked Dan Byrnes for his input into comms and effort with membership recruitment drive

It was agreed Trustee back-up was not needed to help Dan Byrnes with Pride Season as so many of the events have now been cancelled

**21/28 Declarations of Conflict of Interest**

None

**21/29 Appointments: Technical Advisor to the Board**

It was agreed by all that Dave Banks would officially be made Technical Advisor to the Board for Data and IT

**21/30 Office Update and Board Report**

LR outlined an exciting collaboration with Jacamo (£1 from each sale of their Pride range will be donated to OutdoorLads.)

Social media numbers are up. YGR recorded an increase in sign ups and a decrease in Addacs (members cancelling) for the first time in months.

Comms update: We want to send a thank-you video to members but awaiting further video submissions. Cotswold vouchers donated are to be used in a prize draw for new sign ups. The refer a friend scheme is now operational.

**All**

Bums in beds – 722 of 856 places on 54 paid events sold so far. BIG Summer Camp now sold out. Christmas programme is expected to go live at the end of the month. There is concern that a potential delay in lifting all restrictions on 21<sup>st</sup> June might occur, we will have to be reactive and deal with as happens. Lateral flow tests to be utilised where needed to keep everyone safe.

We need to prepare the annual survey to give members time to complete before the AGM and gage their feedback after this year/ moving forward. LR and Dan Byrnes to look at previous surveys/ draw up one for this year

**LR/D  
B**

Liam reported that regional organisers have been asked to start thinking about the 2022 event programme.

A discussion on current staff hours took place, with DB1 highlighting the fact that continued utilisation of the furlough scheme is absolutely helping out financially, more may be achieved by increasing staff hours.

**21/31 Finance Update**

NP presented his first financial papers and forecasts to help make decisions moving forward. Sales (event income and membership) are down this year (as expected) but event costs are also down, and furlough continues to be important in keeping running costs down. A net profit of £11k is possible for this financial year (before depreciation.) But we need to be aware we have received payment for events that have not yet happened.

IT costs are down now that we only have a monthly maintenance contract, but we need clarifying in writing from Investis that the £12k credit we amassed last year is still available to us. SH to chase up on his return. **SH**

Still pending a decision from HMRC re our VAT status and re-imburement on VAT already paid on membership.

With regards to a membership price increase it was agreed not to action this year, largely due to the impact of the pandemic. This should be part of our comms making members aware that although we will freeze the price for a further year (but with an optional donation for members that wish to) , next year there will have to be an increase in line with inflation.

### **21/32 Notes from Operational Sub-Group Meeting**

FB has taken on the new role of Trustee for Health & Safety.

MT to outline in more detail our reserves policy at the next meeting. **MT**

A review of leader credits was agreed to look at how many are issued and if this is still pitched right.

### **21/33 Getting Back to Get Out More Updates**

#### **Events:**

All events for our programme for 2021 are now in place, with some events still to publish

#### **Big Events for 2021:**

No BIG Spring Camp or Halloween event this year, and hoping that both will be back for 2022. BIG Summer Camp is now full. The 15<sup>th</sup> Birthday weekend is filling up nicely. Christmas events to go live soon

#### **Membership Engagement:**

Great work from Dan Byrnes re member engagement. Also need to look at partnering with other likeminded organisations. Trustees discussed if a trustee for partnerships needed to focus on this? DB2 also raised our identity and reaching out to family/ friends/ new demographics – but all agreed to focus on just getting back to normal for now.

### **21/34 AGM 2021**

Proposed date of Monday September 20<sup>th</sup> – again online as last year worked so well. Need to get event page up soon. **LR**

Need to prepare final set of accounts with accountants. **NP**

Also think about the annual survey and the questions we need to be asking. **All**

### **21/35 Any Other Business**

None

**21/36 Staffing (Confidential)**

Staff were asked to leave for this item.

**The Meeting closed at 9.30 pm**

Next Board Meetings

11<sup>th</sup> August 7pm

AGM 20th September 7pm