



Trustee Nominations – Annual General Meeting 2021

Niels Pedersen



Proposed by Peter Walter, Seconded by Ted Youngman

Hi, my name is Niels Pedersen. I have been a member of ODL since 2007 and a walk leader since 2008. I was co-opted to the ODL Board as Treasurer in April this year and I am standing for the Board and, more specifically, for the role as Treasurer.

After completing a degree in Business Management and Economics from Copenhagen Business School many many moons ago, I spent 30 years in investment and corporate banking in London including 20 years working for Barclays. The last 15 years, I headed up a team delivering loans to corporate clients.

I retired from banking in July this year to fully focus my energy on the third sector. I have been a member of Amnesty International's Finance, Audit and Risk Committee since December 2019 and next month I start a Masters at Bayes Business School (part of City, University of London) in London studying Charity Auditing and Financial Management.

I have prior experience from business school, work, Amnesty International and the first few months as Treasurer of ODL which should help my succeed in the role including risk assessment and management, forecasting, accounting, strategic planning, organisational design, financial management, dealing with accountants, people management, team work and presentations skills.

I'm especially interested in working on ODL's financial and organisational resilience, supporting the current strategic review, improving communication between members and

the board and making ODL as affordable and accessible as possible for current and prospective members.

Notes:

The board of trustees recommends Niels Pedersen be elected as a trustee by the membership. If elected, it is the intention that Niels takes up the role of treasurer.

Joey Payne

Proposed by Sean Curran, Seconded by Sam Stewart



My name is Joey, I've been an OutdoorLads member since 2016. I've joined in many ODL events and in 2018 decided to become a leader which has enabled me to run many events. I've met some of the best people of my life through ODL events and I am incredibly grateful for everything I've gained through ODL, which is why I want to give my support in the form of standing on the board.

There are three main things I'd like to work on as a board member; the first is to encourage and build greater member engagement and transparency with the board. I want to let the members know what the board does, how it works and how often we meet. My hope is that if members are more engaged with the leadership that it will give us a bigger pool of more diverse ideas to work with. I also believe that with more engaged members, the more likely they are to want to get involved in ODL, perhaps by running a few events. I am amazed at the variety of events we offer on a regular basis, it is something to be really proud of. Building on that, I would like to begin developing events aimed at fitness and wellbeing, bringing in outside help and developing connections with fitness providers and mental health charities.

Finally, I want to support the board in making the running of ODL as streamlined as possible. This will help to support the hard-working people who give up their time freely to run this amazing organisation allowing them to work with as few obstacles as possible allowing us more time to discuss, innovate and keep the organisation fresh and alive.

Danny McKeown-Henshall



Proposed by Rob Mitchell, Seconded by Jamie O'Neill

I have served as a trustee for a number of years now, most recently holding the post of Vice Chair on the board. I have particular focus on our BIG events programme working with Liam and the office team plus our network of BIG event volunteers. Though that has been somewhat absent of late, the programme is now returning to full swing with great feedback so far.

Moving forward I would see myself continuing in the role focussing and driving forward BIG events but also looking to monetise our bar service to external parties which has been done on a small scale with a few test events in recent years with great success. In addition to this, I would describe myself as environmentally considerate and have begun a project group looking at the environmental impact of OutdoorLads and what we can do to reduce the impact or mitigate the effects whilst benefitting other environmental initiatives in areas across the country.

I have a strong passion for OutdoorLads, having been a member for 14 years this year! I want continue to see the organisation grow and excel as we emerge post pandemic and move forward.

David Banks



Proposed by Wilco Stekinger, Seconded by Mark Rawlinson

I joined ODL 5 years ago and have been an active cycling & climbing leader for the last 4 years & South East Cycling Organiser for the last 2. In that role, I've built several IT solutions off my own back to improve the member experience through automated Social Media & Telegram feeds. Alongside that, I've developed tools to streamline & automate office processes; helped to reconcile financial data, and built tools for participation statements, volunteer agreements and leader certification logging. I am currently acting as an Adviser to the Board, providing the board with insights into our event, membership & financial data and I would now like to stand for the position of Trustee.

Should I be successful, I would like to continue my original work to improve member engagement, communication and experience, building on the use of

Telegram and Marvin - which some of you will already be familiar with on events and for which there has been some great feedback– so that we can offer supportive online communities, and to improve our communications at all levels.

In addition, I would continue my contribution to help optimise our operations and understanding of our financial model, bringing my depth of knowledge of our systems, database & finances directly to the board so that strategic decisions can be made based on complete information and sound evidence to the best advantage of you, the members, whilst ensuring the long-term financial viability and stability of the organisation.

Finally, after the last 18 months' events, I believe now more than ever that the benefits of the outdoors should be available to everyone, and I would like to move Diversity and Inclusion firmly up the organisation's agenda, as this essentially forms the core of our charitable mission. This will include seeing how we might be able to engage the diverse, evolving and intersectional spectrum of LGBTQI+ communities, some of whom currently might feel excluded from the 'magic' that we offer.

Thank you for your consideration,

Dave Banks